

Together, making a difference



Statement of Purpose

The Regional Health Authority – Central Manitoba Inc. exists so that people in our Region are as healthy as they can be at a reasonable cost to the community.

Regional Health Authority
Central Manitoba Inc.



Office régional de la santé
du Centre du Manitoba inc.

Defining who we serve and why

Our statement of purpose remains at the heart of why the Regional Health Authority – Central Manitoba Inc. exists. Derived from this statement, four Board ENDs provide a visionary framework for elaborating our strategic plan:

- Healthy people and a healthy environment
- A healthy, responsive and innovative organization
- Access to the most appropriate care in the most appropriate settings
- A sustainable, safe and integrated client-centred health care system

Finally, the Strategic Priorities outline the key issues to be addressed in developing operational strategies and actions guiding the organization for several years thereafter. Collectively, these fundamental elements of our Strategic Plan provide direction in the pursuit of our commitment to achieving our purpose, with integrity, caring and excellence.



Regional Health Authority
Central Manitoba Inc.

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Healthy people and a healthy environment

Strategic Priorities

- Reduce incidences of health risk factors, preventable illness, death and injury
- Awareness and demonstration of healthy lifestyle behaviours
- Individuals independent and active as long as possible
- A supportive network within the community
- Individuals supported in their care-giving roles

A healthy, responsive and innovative organization

Strategic Priorities

- A healthy workplace in RHA Central
- An appropriate and skilled workforce
- Healthy Public Policy in RHA Central
- Timely access to information

Access to the most appropriate care in the most appropriate settings

Strategic Priorities

- Culturally sensitive health care in RHA Central
- Timely and effective access to care
- Collaboration across jurisdictions
- Client satisfaction
- Community engagement and partnership

A sustainable, safe and integrated client-centred health care system

Strategic Priorities

- A culture of safety throughout the RHA Central
- Quality health care in RHA Central
- Organization-wide accountability
- Continuity of care